

Transfer Program

Business Administration—General Business

Associate of Arts

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The Business Administration major introduces students to the field of business. Many graduates from this program transfer to four-year colleges as business majors with a concentration in marketing, management, accounting, finance, international business, human resource management, or management information systems. This program of study is also appropriate for students who plan to transfer to four-year colleges in fields of study outside of business. An associate's degree in business, when combined with a bachelor's degree in another field of study, will equip students with knowledge in their area of expertise as well as the language and decision-making process of management. The Associates degree in Business Administration is also appropriate for those who wish to conclude their studies at the associate's level. The degree program provides students with an understanding of how and why decisions are made within a business and how to be a productive member on an organization.

There are three emphases within the Business Administration major. The first, Business Administration—General Business, provides students with a well-rounded core of classes within the traditional concepts of business: accounting, economics, management, marketing, and law. The second, Business Administration—Management Information Systems, combines study in the area of computer information systems with an understanding of business. The third, Business Administration—International Business, is customized for students with an interest in international business and finance.

Business majors with a 3.200 GPA may be eligible for membership in Alpha Beta Gamma. For more information, see page 37.

Prerequisite Courses:

ENG-096	Writing Effective Paragraphs and Essays	0
MAT-099	Intermediate Algebra	3
READ-101	Reading in the Content Areas	3

Program Requirements:

ACCT-101	Principles of Accounting 1	3
ACCT-102	Principles of Accounting 2	3
BUAD-101	Introduction to Business	3
BUAD-205	Business Law	4
ECON-101	Principles of Micro Economics	3
MGMT-201	Principles of Management	3
MIS-101	Information Technology for Business	3
MKTG-201	Principles of Marketing	3
SPCH-101	Introduction to Speech Communication	3
Elective	Any ACCT, BUAD, MKTG, MGMT course other than those listed above.	3

General Education Requirements (📖 See page 39 for details):

📖	ARTS AND HUMANITIES	6
📖	BIOLOGICAL AND PHYSICAL SCIENCES	7–8
📖	EMERGING ISSUES	3
📖	ENGLISH COMPOSITION AND LITERATURE	6
📖	MATHEMATICS	3–5
📖	SOCIAL AND BEHAVIORAL SCIENCES	3
ECON-102	SOCIAL AND BEHAVIORAL SCIENCES	3
	Total Credits	62–65