

# Entrepreneurship in the Arts Series

Learn the art of doing business

## For all visual, performing and craft artists and artisans

Explore business creation, development, marketing, operations, finances and more.

Complete seven core courses and one or more electives and call 410-386-8100 to receive a Letter of Commendation for the series.

### Core Courses

- Art Economics
- The Business of Art or The Business of Music
- How to Set Up Your Books:  
Home-based and Small Business Owners
- Launching Your New Business
- Legal Issues for Artists
- Marketing & Self-Promotion of Artists
- Online Presence & Portfolio

### Elective Courses

- Dreamweaver Level 1
- Gallery Sales
- Photography as a Business
- Photoshop Level 1

See Course index for course locations

## 4<sup>th</sup> Annual Entrepreneurship Conference Making Art Your Business

For visual and performing artists, artisans and “free-lancers”—starting a business or creating a career in the world of the arts

Come for resources and ideas, creative solutions and more!

Friday, November 11 | 8 a.m. – 3 p.m.

Includes lunch  
Washington Road Campus

### Keynote speaker:

**Danielle DiFerdinando, Danielle Nicole Handbags**  
Ms. DiFerdinando tells the compelling story of her journey from a Maryland high school, through the doors of the *Fashion Institute of Technology* and to Europe to study, to the creation of her successful international handbag business in 2006. For more information visit [www.danielle-nicole.com](http://www.danielle-nicole.com)

### Breakout Sessions with the keynote and other local business owners:

- The Business of Art
- Making Money with Music
- Photography Business in a Flash
- Crafting a Financial Statement
- And more!

Go to [www.carrolltraining.com](http://www.carrolltraining.com) for cost, details and to register

Continuing Education & Training:  
**410-386-8100**  
[www.carrollcc.edu](http://www.carrollcc.edu)

319-A11-0511.BTG

## NEW! Masterpieces From the World Of Art

Learn from the Masters. Study masterpiece paintings and sculpture from different time periods within a historical, political and social context. Discuss composition, technique and materials used. Explore other works from the period to identify what makes a masterpiece. Artists covered include: Jan Van Eyck, Leonardo, Michelangelo, Vermeer, Caravaggio, La Tour, Vincent Van Gogh, Toulouse-Lautrec and Chuck Close. Appreciate the work and talent that went into each masterpiece. Includes visual presentations. *Instructor: Dr. Joseph Paul Cassar*  
**Cost: \$69 (MD Senior Adults: \$30)**  
**Course #: PDE-925-A2**  
Sun., Oct. 2 - 23, 1:00 - 3:00 PM (4 sessions)  
Washington Road Campus, Rm. A125

## Portrait Drawing: Ears & Noses

Address the special problems of drawing realistic noses and ears in a portrait. Utilizing traditional techniques draw from plaster casts and live models to study the structure of ears and noses. Explore new skills in both charcoal and pastels. *Instructor: Ken Ecker*  
**Cost: \$57 (MD Senior Adults: \$57); includes modeling fee**  
**Course #: XXZ-992-A2M**  
Tue. & Thu., Oct. 18 & 20, 6:30 - 9:00 PM (2 sessions)  
Washington Road Campus, Rm. A015

## Watercolor Painting: Basics & Beyond

Explore techniques essential to creating beautiful paintings. Learn how to choose and use materials, mix colors, make textures and more. Demonstrations are given using landscape, still life, objects and portraits. Returning students may experiment with other mixed media approaches with acrylic, gouache and tempera. Do the weekly painting or explore avenues of your own. Learn how light effects a painting, and tricks to make your paintings easier. *Instructor: Dr. Joseph Paul Cassar*  
**Cost: \$129 (MD Senior Adults: \$30)**  
**Course #: PDE-859-A2M**  
Sat., Oct. 8 - Nov. 12, 10:00 AM - 12:30 PM (6 sessions)  
Washington Road Campus, Rm. A013

*Joseph Paul Cassar, Ph.D., is an artist, art historian, curator and educator whose specialty is the modern and contemporary period of art history. He teaches at University of Maryland University College and Towson University among others and also lectures on the subject of sculpture in various educational institutions in Europe and the U.S.*

## Fine Craft

### Stained Glass Gingerbread Houses

Glass Candy Houses are a unique new craft developed by Nonnie Lyketsos combining the charm of traditional gingerbread houses with the beauty of stained glass. However, unlike gingerbread, these houses are a permanent craft which will grace holiday tables for years to come. And unlike stained glass, they use no solder to keep them solidly, permanently assembled. They use caulk. They are also lit from within for a beautiful stained glass glow. If you have ever made a gingerbread house, you will be able to make a gorgeous glass candy house of your very own. Some basic supplies are included. Students need to supply an approximately 12"x12" plywood board for a base and buy their own decorative glass. Only pencil and paper need to be brought to the first class. *Instructor: Nonnie Lyketsos*  
**Cost: \$99 (MD Senior Adults: \$99)**  
**Course #: XXZ-357-A2**  
Sat., Oct. 29, 9:00 - 11:00 AM & Nov. 5, 9:00 AM - 1:30 PM (2 sessions)  
Washington Road Campus, Rm. A015

### Stained Glass Holiday Trees

Create beautiful, glowing stained glass Christmas tree in two afternoons. Bring a 12" x 12" sheet of green glass and a short list of additional supplies to class, and leave with a completed project. Stained glass experience is not required. Makes a charming gift! Instructor provides some basic supplies. *Instructor: Nonnie Lyketsos*  
**Cost: \$60 (MD Senior Adults: \$60)**  
**Course #: XXZ-474-A2M**  
Sat., Nov. 12 & 19, 9:00 - 11:00 AM (2 sessions)  
Washington Road Campus, Rm. A015

*Nonnie Lyketsos owns Radiant Glass Studio in Reisterstown where she enjoys making private commissions, including re-creating children's artwork in stained glass. She also teaches at the Glass Craft and Bead Expo in Las Vegas and writes for Glass Craftsman magazine and Glass Patterns Quarterly. Her website is [www.radiantglass.biz](http://www.radiantglass.biz)*

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