Carroll Community College Foundation 2019 Annual Report







Carroll Community College Mission Empowering learners. Changing lives. **Building** community.

The Result: Creating Positive Impact

Carroll Community College Foundation Mission

The Carroll Community College Foundation is a non-profit corporation dedicated to the development of financial resources for the College to support the educational needs of all students, businesses and the entire community.

Welcome!



Message from Carroll Community College President, Dr. James D. Ball

All who come to our campus see the phrase "Enter to Learn" displayed proudly above our entrance to the Babylon Great Hall. The College's success is ultimately measured when our students leave campus and create a positive impact on the lives of others and in their communities. Our Mission at Carroll Community College is to empower all who enter, providing them with the education, support and experience they need to transform their lives and "Be the Change" they wish to see in our community and in our Country.

To fulfill this Mission, the College must continue to invest in creating and providing high-quality educational and professional development programs that meet the academic needs of our students and the economic development needs of our community. We must also continue to invest in state-of-the-market technologies, and in our talented and dedicated faculty and staff to provide our students the foundation to be successful in their future endeavors.

This is where you, our generous donors, have made such an impact in the lives of our students and on the College's ability to ensure a brilliant future for our students and for the College. I offer my sincere appreciation to every donor for your remarkable support. You have helped to strengthen the College, deepen our scholarship funds, and keep Carroll a superb and affordable option for students seeking higher education in our community. I wish to also thank Carroll Community College's Board of Trustees, our employees, the College's Foundation and its Board of Directors, and all who tirelessly work with our donors and the business community to make our Mission a reality.

On behalf of our students, staff, business partners and the community, thank you for Investing in the Brilliant Future of our students and the College. Together we make the College our community's first choice for learning, so that all who enter to learn here will foster positive change in the world.

Sincerely,

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Dr. James D. Ball
 President, Carroll Community College



Message from the President of the Carroll Community College Foundation Board of Directors, Annette Danek-Akey

In my role as President of Carroll Community College's Foundation Board of Directors, I am often asked by business leaders what impact their support of the College has on our community. As a senior leader at a multi-national corporation with a significant presence in Carroll County, I can proudly say that no investment has been more beneficial than our support of Carroll Community College in developing a highly skilled workforce and creating a strong community for our employees to work and thrive.

And the proof is in the numbers. In FY 2018, more than 7,000 students enrolled in Continuing Education workforce development courses. The College now offers 42 Continuing Education workforce training certificate programs, including apprenticeships and short-term certifications. More than 2,500 workers received customized training and consulting through the College's Advantage C division. Close to 300 small business operators were enrolled in courses and conferences through their MILLER: Resources for Entrepreneurs.

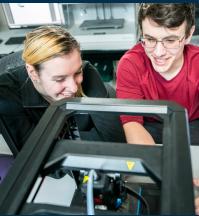
Without the support of our generous donors, these inspiring numbers would not be possible, and some of Carroll's students would not have the financial means to achieve their educational goals. More than 30% of the College's students receive financial aid. Many non-traditional students pursuing noncredit programs and licensures may not qualify for financial assistance. As a community, we must continue to invest in the College, its students and the necessary technology to support economic development and the future needs of employers. Your generous support provides the means to educate and develop our County's workforce. It creates the crucial foundation students need to be successful both professionally and personally, and ultimately provides their ability to reinvest in the brilliant future of our community.

I want to thank my fellow board members of the Carroll Community College Foundation for their hard work, enthusiastic fundraising and unwavering support. Without you, and all of our generous donors, the positive impact of the College on our community would not be possible.

Annette Danek-Akey President, Carroll Community College Foundation Board of Directors Executive Vice President, Supply Chain, Penguin Random House

Achievements





The Kahlert Foundation HONORS RESEARCH AND COLLABOR ATION CENTER





Academic Scholarship Support

Carroll Community College is committed to the principal that higher education should be affordable for all students. In support of this tenet, the Foundation proudly provided scholarships to approximately 324 students in 2019, totaling \$613,125.

- The Foundation awarded \$232,318 in scholarships, which were funded by more than 100 generous individual and corporate scholarship donors.
- \$317,144 was awarded to 98 students through the Carroll Promise Scholarship program, which was established for the 2108-2019 academic year to bridge the gap until funding from the Maryland Community College Promise Scholarship program became available to eligible Maryland community college students.
- \$42,000 in Jump Start awards were given to Carroll County students who enrolled full-time at Carroll Community College after completing requirements as a dually enrolled high school student.
- \$21,663 was awarded to students participating in Continued Education and Training programs.

High Impact Programming

- With technology advancing at an expediential rate, it is vital that today's students stay abreast of the latest advances in their fields of study. The Foundation supported this need by investing more than \$70,000 in high impact programs such as the Digital Fabrication Lab, STEM Program and Drone Pilot Program.
- The Foundation invested \$60,600 in the establishment of the new Research and Collaboration Center, a student-centric space for meetings, seminars and collaborative studying. The area is being utilized by numerous honors groups, including STEM Scholars, Hill Scholars, Phi Theta Kappa (honor society for 2-year colleges), Psi Beta (Psychology honor society), Delta Alpha Pi (honor society for students with disabilities) and Alpha Delta Nu (Nursing honor society).

State-of-the-Art Equipment & Learning Technology

Having access to quality, state-of-the-market technology is critical to a quality education.

- In 2019, the Foundation invested more than \$160,000 in technology for the College. This included \$107,158 in hardware updates, as well as \$56,035 in software and related technological services.
- Through a Foundation investment of \$10,337, Carroll Community College's ceramics studio was furnished with a kiln, wheel, clay and paint supplies, creating an innovative space for both credit and non-credit students.

Advancing Student Support and Community

Carroll Community College understands that the success of our students and the wellbeing of our community are intertwined. In FY 2019, the Foundation awarded \$32,211 in support of community-based initiatives.

- A school community is built on more than just classes, so the Foundation is proud to support the new College Athletic program with \$15,205 in equipment and field improvements. Go Lynx!
- \$992 was given in support of the free conflict coaching, mediation and facilitation services provided to county residents by the Carroll County Community Mediation Center.
- \$8,475 was invested in the Littlest Learners Child Development Center, including the funding of a children's reading area.

Carroll Food Locker

It is hard to learn on an empty stomach, yet there are many in our community who struggle with food insecurity. The Carroll Food Locker Program offers grocery assistance to Carroll Community College students, faculty and staff in need, so they don't have to choose between meals and education. The Foundation provided \$2,700 in support of this mission.

Starry Night Gala

The 13th Annual Starry Night Gala was held on Friday, December 7, 2018 to a sold-out audience. The event began in our beautifully transformed Babylon Great Hall with elegant food and drinks. The gala celebrated the music of the 1960s and the audience enjoyed an evening in our theater with the amazing sounds of Glenn Burtnik's Summer of Love Concert. Through sponsorship, ticket sales, the silent/live auction and the public launch of the Investing in a Brilliant Future Campaign, the event raised approximately \$158,000 to provide Carroll students with opportunities to pursue their passions, transform their futures and realize their dreams, as well as generating \$85,000 in additional commitment to the Investing in a Brilliant Future Campaign.

Penguin Random House Book Fair

The 22nd Annual Penguin Random House Book Fair took place on March 1 & 2, 2019 with more than 4,500 people in attendance. This favorite community event is devoted to raising the level of awareness of literacy and education, creating a love of reading for all ages and raising much-needed funds for student scholarships. The weekend was filled with excitement and activities such as book sales, author events, the showing of *Ralph Breaks the Internet*, an improv seminar, a silent auction, STEM activities, a scavenger hunt and other family-friendly activities. The event generated approximately \$60,000 which will directly support student scholarships.





Message from the Executive Director, Carroll Community College Foundation, Steve Wantz

Our Mission at Carroll Community College is to provide accessible, high-quality educational opportunities to advance careers, enrich lives and strengthen the communities we serve. In my role as Executive Director of the Carroll Community College Foundation, I am privileged to see the proof of this message every day, as I hear stories from our students, alumni and community members of the positive, life-changing impact of the College.

Without scholarship support from our generous donors, many students could not afford to attend college at all, or delay entering college right out of high school, losing momentum on their educational path. With the introduction of the Carroll Promise Scholarship this year, 98 students were able to attend college full-time, making their path to completion and success far more likely.

As we continue investing in innovative learning on our campus, the brilliance of the future of Carroll County shines through. Thanks to your generosity, students are able to enter a caring, student-centered environment that empowers them to "Be the Change" they want to see in the world and creates a pathway for their own brilliant futures.

And our students are worth the investment. The number of high school students taking Carroll classes is up 109% in the past five years. Carroll continues to achieve one of the highest degree and transfer rates within four years out of all Maryland community colleges.

None of this would have been possible without the charitable contributions from our alumni, business leaders and community supporters. Thanks to you, the College can continue to fuel numerous educational paths, career advancement, lifelong learning opportunities and positive community impact. I think you'll agree that, with the increased investment in our students, technology and innovative new programs of study coupled with the Foundation's increased growth in long-term capacity, we are well positioned to make life-transforming changes into the future.

Please accept my heartfelt thanks for your generosity as we empower students, change lives and build community for years to come.

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Steven Wantz Executive Director



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Every effort has been made to ensure all donors are included and listed properly.



















President's Society

The President's Society is a leadership annual giving group for Carroll. Membership in the President's Society is achieved with a minimum annual dedicated new gift of \$1,000 to the College. Faculty and staff, as well as graduates of the last decade, may become a Carroll President's Associate with a gift of \$500 to \$999.

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Financial Performance

College Achievement

The Foundation serves as an effective steward of donations. These pages contain financial statements from our auditor's reports. The Foundation invites you to review this information to become more familiar with the financial impact that giving makes. If you have questions, you are welcome to contact the Executive Director, Steven Wantz, at (410) 386-8154.

Carroll Community College Foundation, Inc. Statements of Financial Position JUNE 30, 2019 AND 2018

ASSETS	2019	2018
Cash and cash equivalents	\$540,083	\$352,099
Investments	\$12,790,042	\$11,126,278
Contributions receivable, net	\$2,307,355	\$3,423,557
Accounts and interest receivable	\$30,847	\$29,901
Art collection	\$384,950	\$384,950
Assets held for Charitable Gift Annuities	\$56,780	\$58,001
Total Assets	\$16,110,057	\$15,374,786

LIABILITIES AND NET ASSETS	2019	2018	
Accounts Payable	\$241,390	\$41,589	
Carroll Community College	,241,390	\$41,309	
Annuities Payable			
Charitable Gifts	\$20,552	\$21,766	
TOTAL LIABILITIES	\$261,942	\$63,355	
Net Assets			
Unrestricted	\$3,788,200	\$2,859,618	
Temporarily restricted	\$5,467,814	\$5,960,198	
Permanently restricted	\$6,592,101	\$6,491,615	
Total Net Assets	\$15,848,115	\$15,311,431	
TOTAL LIABILITIES AND NET ASSETS	¢16 110 0E7	¢15 274 796	
TOTAL LIADILITIES AND NET ASSETS	\$16,110,057	\$15,374,786	

Carroll Community College Foundation, Inc. Statement of Activities YEAR ENDED JUNE 30, 2019

	2019			2018	
	Without Donor Restrictions	With Donor Restrictions	Total	Total	
REVENUES, GAINS AND OTHER SUPPORT					
Contributions	\$14,238	\$579,975	\$594,213	\$2,864,792	
In-kind contributions	\$470,595	\$ -	\$470,595	\$417,087	
Fundraising activities	\$232,197	\$71,545	\$303,742	\$269,838	
Net investment income	\$43,590	\$164,852	\$208,442	\$158,562	
Net unrealized and realized gain					
(loss) on investments	\$140,784	\$563,627	\$704,411	\$623,511	
Net assets released from restrictions:		······	•••••••••••••••••••••••••••••••••••••••		
Time Restrictions Completed	\$483,233	\$(483,233)			
Satisfaction of Restrictions	\$408,805	\$(408,805)	\$ —	\$ —	
Total revenues, gains and other support	\$1,793,442	\$487,961	\$2,281,403	\$4,333,790	
EXPENSES					
Program Services – In-Kind Expenses of					
\$99,308 and \$93,655, respectively	\$1,243,395	\$ -	\$1,243,395	\$832,374	
Management and General – In-Kind Expenses c	of				
\$94,944 and \$90,169, respectively	\$98,440	\$ -	\$98,440	\$99,591	
Fundraising – In-Kind Expenses of					
\$202,304 and \$222,911, respectively	\$328,594	\$ -	\$328,594	\$332,293	
Institutional Advancement – In-Kind Expenses of	of				
\$74,290 and \$70,730, respectively	\$74,290		\$74,290	\$70,730	
Total expenses	\$1,744,719	\$ -	\$1,744,719	\$1,334,988	
CHANGE IN NET ASSETS	\$48,723	\$487,961	\$536,684	\$2,998,802	
NET ASSETS, BEGINNING OF YEAR,					
ORIGINALLY STATED	\$3,739,477	\$11,571,954	\$15,311,431	\$12,312,629	
RESTATEMENT OF BEGINNING OF					
YEAR NET ASSETS	\$-	\$-	\$ -	\$-	
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TRANSFERS	\$ -	\$ -	\$ -	\$ -	
	\$3,788,200	\$12 050 015	\$15,848,115	¢15 211 /21	
NET ASSETS, END OF YEAR	₽ 3,700,200	\$12,059,915	\$15,040,115	\$15,311,431	



Board of Directors

Carroll Community College Foundation Board of Directors

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Former Presidents

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Dr. Joseph F. Shields 1993 – 1999



Carroll Community College is accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104, (267-284-5000), www.msche.org. The MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA) · Carroll Community College is an Equal Opportunity, ADA Title 504 compliant Institution · 013-21-20-0220 FDN