



CARROLL COMMUNITY COLLEGE FOUNDATION

2021 Annual Report



CARROLL COMMUNITY COLLEGE
FOUNDATION

Turning *Hopes* and *Dreams* into Reality...



CARROLL COMMUNITY COLLEGE FOUNDATION MISSION

The Carroll Community College Foundation is a non-profit corporation dedicated to the development of financial resources for the College to support the educational needs of all students, businesses and the entire community.



CARROLL COMMUNITY COLLEGE MISSION

**Empowering learners.
Changing lives.
Building community.**



Welcome!



Message from Carroll Community College President, Dr. James D. Ball

The mission of the Carroll Community College Foundation is to support the educational needs of the communities served by the College, providing the necessary resources to turn the hopes and dreams of the students, businesses, and the Carroll County community into a reality.

Thanks to you, our generous donors, we have continued to fulfill this mission through your outstanding support and loyalty. As a result of your giving, the College was able to provide the following:

- 291 students received close to \$400,000 in scholarships, enabling them to turn their individual dreams into concrete realities.
- State-of-the-art equipment and learning technologies to train students for the jobs of today and tomorrow.
- Significant technology upgrades and infrastructure improvements to support virtual learning environments.
- Free tutoring services to enhance learning and ensure program completion.
- Training and equipment for our Safety & Security Officers and Campus Police to keep our campus safe for all who enter.

I also wish to thank the College's Board of Trustees, faculty, and staff, and the dedicated employees at the College's Foundation as well as its Board of Directors. Without your tireless efforts, the resources needed to empower learners, change lives, and build community would not be possible.

The changes in our world have challenged all of us like never before. I am thankful to have the support of such an innovative and generous community, knowing that we will continue to provide high-quality educational opportunities to advance careers, enrich lives, and strengthen the communities we serve.

A handwritten signature in blue ink that reads "James D. Ball".

Dr. James D. Ball
President, Carroll Community College



*Message from the President of the Carroll
Community College Foundation Board of Directors,
Annette Danek-Akey*

As a business leader here in Carroll County, I continue to be amazed by the number of people whose lives have been touched by Carroll Community College, as I hear their stories about how the College helped them turn their dreams into reality.

Carroll is the community's college and continues to be the first choice for both full and part-time students. 49% of the County's college-bound high school graduates attend Carroll full-time, and 69% of all Carroll County residents who enroll in college part-time attend Carroll.

The diversity of the College's programs continues to grow, with more than 45 credit degrees and concentrations, 15 credit certifications, and 30 Workforce Training Certificates that lead to licensure or certification for career entry and advancement. And more than half of Carroll's career program graduates work in jobs related to their program of study at the time of graduation, strong evidence that the dreams of our students quickly become a reality.

These favorable outcomes would not be possible without the support of our donors and partnerships within the business community. Many of our students rely on state and federal financial aid, and they also need the support of scholarships funded through your generous donations. The challenges of the past year have affected many of our students, and without your support, they could not have enrolled in or continued their studies at Carroll Community College.

I want to thank my fellow Board members and the staff of the Foundation. We worked as a team to raise funds and create innovative programs to educate the workforce of tomorrow, one that will provide positive economic impact to our community for years to come.

A handwritten signature in blue ink that reads "Annette". The signature is fluid and cursive, with a large initial 'A'.

Annette Danek-Akey
President, Carroll Community College Foundation Board of Directors
Executive Vice President, Supply Chain, Penguin Random House

Achievements

Academic Scholarship Support



The Carroll Community College Foundation is committed to providing an empowering, accessible, high-quality education to students through academic scholarship support for credit and noncredit students. **This year approximately 291 credit students received scholarships totaling \$392,968.** Prominent scholarships included:

86 Jump Start scholarships

for students who enrolled full-time at Carroll Community College after completing requirements as dually enrolled high school students.

54 Pappalardo Honors scholarships

(formerly Hill Scholars), a selective admissions cohort program designed to enhance the learning experience both outside the classroom as well as in the community through leadership and service-learning opportunities.

40 Non-credit students

seeking licensure, certification, and camp opportunities received scholarships impacting the educational and workforce development of the community we serve.

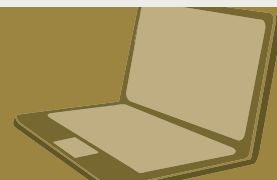
29 STEM Scholar scholarships

for high-achieving students in the Science, Technology, Engineering, and Mathematics fields. This program provides internship, academic research, and a challenging capstone initiative along with mentoring opportunities.

6 First in My Family program scholarships

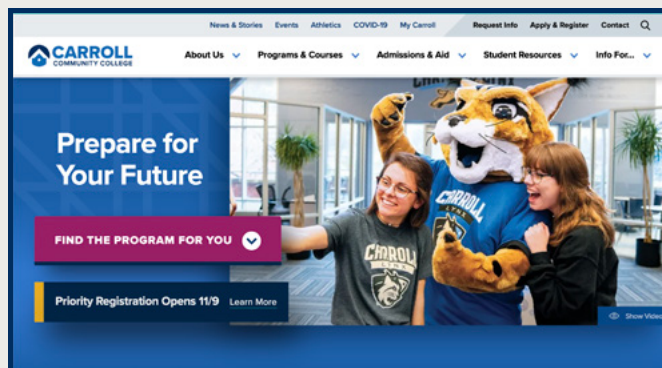
designed to support first-generation students at Carroll Community College. The program taps into the students' strengths while providing special resources to help navigate college.

Program Equipment & Learning Technology Support



Living, working, and learning in a virtual world has taken on a whole new meaning this year. The Foundation invested \$407,166 in state-of-the-market equipment, learning technologies, technological upgrades, and infrastructure improvements to enhance student learning, business processes, cost efficiency, and the user experience. Additions to the College this year include:

- Funding to support the development of a **redesigned website**, along with the recently created **Lynx and Carroll logos**, represent another step forward in the rebranding efforts to enhance the Carroll experience for our valued community.



- **Digital cameras, Dell monitors, and iPads** to support teacher preparation and workforce development training for students in the Early Childhood Education Program. Additionally, this equipment was used with our littlest learners for face-to-face and online learning.
- **New camcorders and digital camera equipment** for the Computer Graphics program.
- Much needed **technical equipment and cybersecurity upgrades**, ensuring optimal communication and educational support services for faculty, staff, students, and visitors in a secure environment.

High Impact Programs and Economic Development



The Carroll Community College Foundation strives to stay at the forefront of real-world applications. The College was able to provide students with more innovative learning opportunities through technological enhancements to degree and certification programs such as:

- **Theater upgrades, new equipment, updated controls, Digital System Processing, programming, and training** which benefit the Entertainment Technology program.
- **Simulated patient monitor**, which mimics defibrillators and ventilators, for the EMS paramedic training program.
- **3D mapping software** for the continued support of the Drone Pilot program.

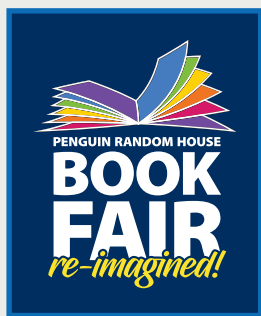
Advancing Student Success



By supporting students in their endeavors both inside and outside the classroom, Carroll positions its students for a successful academic experience and prepares them for a diverse work environment. The Foundation provided:

- **Book scholarships** for dually enrolled FARM (Free and Reduced Meal) high school students.
- The newly created **Student Emergency Assistance Fund** to assist students in covering unforeseen emergency expenses such as technology and educational supplies, transportation, and childcare fees.
- **Academic Services** allowing 1,013 students to receive tutoring services at no charge to enhance their academic progress, educational transitions, and program completion.
- The **Carroll Food Locker** enabling 180 individuals in our community to receive food and toiletries to ensure they had access to nutritional food and necessary hygiene items.

Book Fair



The Penguin Random House Book Fair is an event devoted to advancing the cause of reading, literacy, and learning in our community. Respecting the safety of our community, the 24th Annual Book Fair was re-imagined and held virtually on April 9–10, 2021. The Book Fair was delivered via a micro-website that featured an

online book sale, an electronic event program guide, and our renowned silent auction. This year, our event featured free books and a variety of pre-recorded events, such as Penguin Random House author talks, children's storytime, children's craft demonstrations, STEM demonstrations, and a virtual scavenger hunt. We received over **3,000** unique page views and raised approximately **\$50,000** to support student scholarships.



- The newly developed **Athletics program** continued to see growth and development with the addition of both women's and men's Lacrosse programs, joining the College's already established Soccer, Cross Country, and Track & Field programs. The Athletics program provides additional scholarship and athletic opportunities for students.

Staff Development



For the College to provide a quality education, we must hire and retain **qualified staff**. The continued education of our safety personnel ensures a safe and secure learning and working environment for all staff and students. The Foundation provided funding for **additional training** and **equipment** for both College Safety & Security Officers and Campus Police.

Achievements

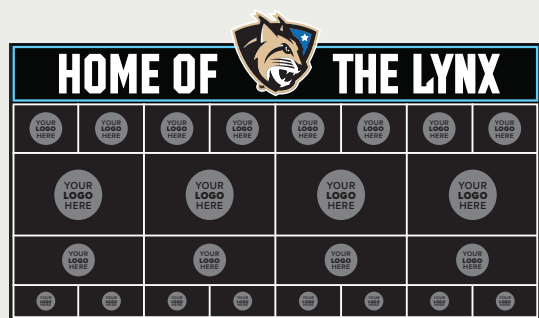
Support Your Community's College in the Classroom and on the Field!

The impact of an Athletics program is plentiful, both for the student-athlete, the College and our communities.

STUDENT BENEFITS INCLUDE:

- Academic motivation
- Better fitness
- Easier socialization
- Professional opportunities
- Support from coaches, teammates & professors

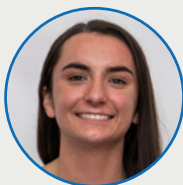
Show your *Lynx pride* and promote your organization! Sponsorship opportunities with accompanying scholarships are now available on the back of our Carroll Lynx scoreboard.



“Joining the College’s Track & Field team gave me a way to build my character at the same time as my transcript... While sports are beneficial in so many ways, at the end of the day, I’m a student first and foremost.”

GRACIE COAKLEY,

Engineering Major, 4.0 GPA,
Track & Field Athlete



FOR MORE INFORMATION, contact Karen Pelton, Director, Corporate and Foundation Giving and Grants Management, at 410-386-8155 or kpelton@carrollcc.edu.

Starry Night

The 15th Annual Starry Night Gala was held on Friday, December 4, 2020 in a virtual/hybrid format. The Gala was livestreamed by a private link from the Theater in the Scott Center. Carroll President Dr. James Ball and Provost Dr. Rosalie Mince served as co-hosts and were joined on campus by select guests. Sponsors enjoyed the event from the comfort of their own homes with a cocktail box delivered to their doors consisting of tasty hors d'oeuvres from Santoni's Catering, lovely décor provided by Blossom & Basket Boutique, an event program guide, and wine. Our annual silent auction and Give-to-the-Cause were conducted through a mobile app to support the Student Emergency Assistance Fund. Monies raised from Give-to-the-Cause helped students who were impacted in life-altering ways by the pandemic.

Additionally, guests enjoyed a performance by *Simply Three*, appearing live from Arizona, and celebrated our inaugural event honorees, Greg and Roberta Kahlert, for the transformational impact they have made at the College. The Kahlerts were presented with the College Medal, an honorary associate degree, and an honorary STEM Scholarship medal. With more than 82 sponsors and 300 event participants, Starry Night raised approximately \$85,000 to benefit Carroll Community College students and programs.





Message from the Executive Director, Carroll Community College Foundation, Steven Wantz

As I reflect on the many changes we as a community have experienced since being confronted with the COVID-19 pandemic, I am drawn to what our students at Carroll Community College are enduring. I am so deeply honored to serve in this capacity and witness firsthand the resilience of our wonderful students who are pushing with all their might to turn their hopes and dreams into realities, entrusting us to help them in this phase of their journeys. How humbling!

I have met students who have lost loved ones or their sole source of income during the past twenty months, yet they are steadfast in their resolve. Persevering and completing their goals make a better life possible for them and their families.

The Carroll Community College Foundation is privileged to put your generosity to work in the community by sharing an impactful vision and allowing donors to fulfill their philanthropic aspirations. Here are a few ways that we make a difference:

- Provide scholarships to students who excel academically and are deserving recognition.
- Extend support to those who are not financially able to afford college.
- Invest seed money into innovative high-priority College initiatives that will lead our students to well-paying jobs.
- Purchase instructional technology that is vital in today's academic and workforce settings.
- Support student success at every opportunity: tutoring, athletics, our Food Locker, and perhaps most importantly, our Student Emergency Assistance Fund.

I want to thank my incredible team of professionals in the Foundation Office. They work with tremendous passion to plan meaningful events, collaborate with faculty and staff, and develop fundraising relationships that will benefit our students and communities.

Reflecting on the 150,000+ lives who have been forever changed by their experiences at Carroll, we look with great anticipation to the many exciting opportunities to bring new programs and technology to fruition. We look at ways to expand the impact we make in the lives of our most vulnerable students and, with your ongoing generosity, we rise to this worthwhile challenge.

I hope you will review the achievements and financial strength of our organization with keen interest, and that you will take pride in what we have accomplished through your generous support, turning the hopes and dreams of our students and communities into reality.

Warm regards,

A handwritten signature in blue ink that reads "Steven L. Wantz". The signature is stylized and cursive.

Steven L. Wantz

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The President's Society represents a special group of ambassadors committed to providing students with access to an affordable, high-quality higher education. Through their dedicated support, members demonstrate their belief in the value of a Carroll Community College education. Membership is achieved with a minimum annual gift of \$1,000 to the President's Society Fund.

Members enjoy invitations to campus events, an annual President's Society reception, donor recognition, and special gifts.

FOR MORE INFORMATION, contact Olivia Steadman, Assistant Director, Annual Giving and Special Events, at **410-386-8151** or osteadman@carrollcc.edu.

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Mr. Bradley & Mrs. Libby Trostle
Mr. Joseph Weikel

Financial Performance

College Achievement

The Foundation serves as an effective steward of donations. These pages contain financial statements from our auditor's reports. The Foundation invites you to review this information to become more familiar with the financial impact that giving makes. If you have any questions, you are welcome to contact the Executive Director, Steven Wantz, at 410-386-8154 or or SWantz@carrollcc.edu.

Carroll Community College Foundation, Inc. Statements of Financial Position

JUNE 30, 2021 AND 2020

	2021	2020
ASSETS		
Cash and Cash Equivalents	\$732,881	\$813,359
Investments	17,365,158	13,751,934
Contributions Receivable, Net	1,988,886	1,790,665
Accounts and Interest Receivable	37,946	40,201
Art Collection	422,125	384,950
Assets Held for Charitable Gift Annuities	58,749	54,029
Total Assets	\$20,605,745	\$16,835,138
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable - Carroll Community College	\$121,583	\$80,879
Annuities Payable from Charitable Gifts	18,287	19,392
Total Liabilities	139,870	100,271
NET ASSETS		
Without Donor Restrictions	5,464,261	4,451,704
With Donor Restrictions	15,001,614	12,283,163
Total Net Assets	20,465,875	16,734,867
Total Liabilities and Net Assets	\$20,605,745	\$16,835,138

See accompanying Notes to Financial Statements.

Carroll Community College Foundation, Inc.

Statements of Activities

YEARS ENDED JUNE 30, 2021 AND 2020

	2021			2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT						
Contributions	\$ 71,824	\$ 1,151,476	\$ 1,223,300	\$ 88,447	\$ 867,091	\$ 955,538
Donation of Artwork	-	25,175	25,175	-	-	-
In-Kind Contributions	436,254	-	436,254	479,886	3,250	483,136
Fundraising Activities	123,524	58,415	181,939	146,444	117,875	264,319
Net Investment Income	49,609	148,646	198,255	8,275	167,414	215,689
Net Unrealized and Realized Gain on Investments	827,978	2,337,778	3,165,756	67,167	228,454	295,621
Net Unrealized Gain on Artwork	12,000	-	12,000	-	-	-
Net Assets Released from Restrictions:						
Time Restrictions Completed	357,282	(357,282)	-	540,885	(540,885)	-
Satisfaction of Restrictions	645,757	(645,757)	-	619,951	(619,951)	-
Total Revenues, Gains, and Other Support	2,524,228	2,718,451	5,242,679	1,991,055	223,248	2,214,303
EXPENSES						
Program Services - In-Kind Expenses of \$80,399 and \$96,735, Respectively	1,074,743	-	1,074,743	842,186	-	842,186
Management and General- In-Kind Expenses of \$119,996 and \$124,796, Respectively	119,996	-	119,996	124,796	-	124,796
Fundraising- In-Kind Expenses of \$214,797 and \$215,732, Respectively	257,670	-	257,670	293,044	-	293,044
Institutional Advancement - In-Kind Expenses of \$59,262 and \$67,525, Respectively	59,262	-	59,262	67,525	-	67,525
Total Expenses	1,511,671	-	1,511,671	1,327,551	-	1,327,551
CHANGE IN NET ASSETS	1,012,557	2,718,451	3,731,008	663,504	223,248	886,752
Net Assets - Beginning of Year	4,451,704	12,283,163	16,734,867	3,788,200	12,059,915	15,848,115
NET ASSETS - END OF YEAR	\$ 5,464,261	\$ 15,001,614	\$ 20,465,875	\$ 4,451,704	\$ 12,283,163	\$ 16,734,867

See accompanying Notes to Financial Statements.

Joseph F. Shields Legacy Circle



The Legacy Circle honors individuals who make provisions in their wills or estate plans for a legacy gift to Carroll Community College. As a member of the Legacy Circle, you join a dedicated group of like minded people who are committed to investing in the brilliant futures of our students.

Legacy Gift Options include:

- Charitable Gift Annuities
- IRA distributions (RMD or QRD)
- Donor Advised Funds and Charitable Trusts
- Beneficiary Gifts
- Marketable Securities
- Life Insurance Policies
- Real Estate

FOR MORE INFORMATION, visit carrollcc.edu/LegacyCircle or contact Molly C. Dolan, Director of Major and Planned Giving, at 410-386-8159 or mdolan3@carrollcc.edu





Board of Directors

Carroll Community College Foundation Board of Directors

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FOUNDATION**



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Former Presidents

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1999 – 2014

Dr. Joseph F. Shields
1993 – 1999



**CARROLL COMMUNITY COLLEGE
FOUNDATION**