



**COMPREHENSIVE ACADEMIC AFFAIRS PROGRAM REVIEW
EXECUTIVE SUMMARY
2022-2023**

Program Title Music			
Program Director/Coordinator Eric McCullough			
Division Arts & Humanities	Division Chair Jessi Hardesty		
Type of Program <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> Transfer Degree: <input type="checkbox"/> Associate of Arts (A.A.) <input type="checkbox"/> Associate of Arts in Teaching (A.A.T.) <input checked="" type="checkbox"/> Associate of Fine Arts (A.F.A.) <input type="checkbox"/> Associate of Science (A.S.) <input type="checkbox"/> Associate of Science in Engineering (A.S.E.) </td> <td style="width: 50%; vertical-align: top;"> Terminal Degree: <input type="checkbox"/> Associate of Applied Science (A.A.S.) Certificate: <input type="checkbox"/> Directed Technology Certificate <input type="checkbox"/> New Certificate Program within an Existing Degree Area <input type="checkbox"/> New Stand Alone Certificate </td> </tr> </table>		Transfer Degree: <input type="checkbox"/> Associate of Arts (A.A.) <input type="checkbox"/> Associate of Arts in Teaching (A.A.T.) <input checked="" type="checkbox"/> Associate of Fine Arts (A.F.A.) <input type="checkbox"/> Associate of Science (A.S.) <input type="checkbox"/> Associate of Science in Engineering (A.S.E.)	Terminal Degree: <input type="checkbox"/> Associate of Applied Science (A.A.S.) Certificate: <input type="checkbox"/> Directed Technology Certificate <input type="checkbox"/> New Certificate Program within an Existing Degree Area <input type="checkbox"/> New Stand Alone Certificate
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Please provide the following information about the program based on the results of the Program Review. Use a bulleted format and do not exceed one page (front and back).

- 1. Synopses of the significant findings from the program review. Include the results from the annual assessments of student learning goals.**
 - Strong partnerships with CET, McDaniel College, and community music groups.
 - Small, but growing student cohort; did not suffer the dramatic drop many areas did during the initial stages of the Covid-19 pandemic.
 - Strong departmental leadership and an adjunct faculty team with strong female representation all with Master and/or Doctoral levels of education.
 - Wealth of diverse concerts and workshops benefitting the college, students, and the community.
 - Ongoing organic assessment, detailed performance rubrics, concert reports, and analysis of key performance demonstrations to monitor individual growth.

- 2. Strengths of the program.**
 - High full-time enrollment ratio as compared to College as a whole.
 - Impressive, elite, and diverse Advisory Board.
 - High quality music studio equipment and resources.
 - Diverse offering of courses and Arts & Humanities General Education course options.
 - Achievement of MHEC graduation benchmark (15 graduates since SP19).

- 3. Weaknesses of the program.**
 - High adjunct to full-time faculty ratio.
 - Budget deficiency for equipment repair, cultural programming, and subscriptions.

- Level of program marketing.
- Lack of awareness of the Arts (events, course options, and opportunities) among non-Music students and the campus community.
- Two-year completion rate of 10.5%.
- Students changing majors or not continuing enrollment at the College.

4. Plans for Improvement including timeline.

- Establish more consistent and effective marketing strategies including billboard representation on route 140. Estimated completion by Winter 2024.
- Attain at least three articulation agreements by the next 5-year program review.
- Increase underrepresented student enrollment (female, Black, Hispanic) by 5% by the next 5-year program review.
- Increase student retention, persistence, and two-year completion rates by 10% by the next 5-year program review.

5. Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished.

- Creation of Music 143 - Vocal Chamber Ensemble to address lack of voice-focused options.
- Creation of Music 108 - Explorations of Making Rap.
- Creation of Music 107 - Introduction to Music Technology.
- Revision of all music ensemble course coding to reflect practices at four-year institutions.
- Completion of music general education reclassification process.
- Revision and improvement of Program Goals.
- Updated equipment in all music studios to meet current field quality standards.
- Ongoing exploration of music business and music industry-oriented courses.

6. Budget/position requests (list the items and the costs).

- Increase Cultural Programming budget line from \$0 to \$10,000 to allow for additional workshops and visiting performers as well as additional cultural offerings.
- Increase Subscriptions budget line from \$0 to \$2,000 to cover licensure and performing rights fees which continue to increase in cost.
- Increase Equipment Repair budget line from \$2,500 to \$5,000. \$2,500 has been insufficient to cover standard tuning and music repair services that are required.
- Redistribute the program budget in order to hire a part time dedicated marketing support staff member to manage arts-related advertising and content creation, \$20,000 per year (20 hours per week X 50 weeks x \$20 hour).

<i>Eric McCullough</i>	Signatures	_____
Program Director/Coordinator		____5/11/2023_____ Date
<i>Jessi Hardesty</i>		_____
Division Chair		____5/12/2023_____ Date
<i>Melody L. Moore</i>		_____
Associate Provost for Program Development and Partnerships		____May 22, 2023_____ Date