

# COMPREHENSIVE ACADEMIC AFFAIRS PROGRAM REVIEW EXECUTIVE SUMMARY 2022-2023

Program Title	
Theatre	
Program Director/Coordinator	
Jane R. Frazier	
Division	Division Chair
Arts & Humanities	Jessi Hardesty
Type of Program	
Transfer Degree:	Terminal Degree:
☑Associate of Arts (A.A.)	☐ Associate of Applied Science (A.A.S.)
☐ Associate of Arts in Teaching (A.A.T.)	Certificate:
☐ Associate of Fine Arts (A.F.A.)	□ Directed Technology Certificate
☐ Associate of Science (A.S.)	☐ New Certificate Program within an Existing Degree Area
☐ Associate of Science in Engineering (A.S.E.)	□ New Stand Alone Certificate

Please provide the following information about the program based on the results of the Program Review. Use a bulleted format and do <u>not</u> exceed one page (front and back).

# 1. Synopses of the significant findings from the program review. Include the results from the annual assessments of student learning goals.

- Hands-on education and enrichment to both the campus and community.
- Program employs active, adaptive, and collaborative assessment practices.
- Modifications to assessment practices have provided a more complete look at students' design and performance.

## 2. Strengths of the program.

- Individualized attention from a highly trained and educated team of faculty.
- First-hand experience, access to quality equipment/facilities, and opportunities to be involved in quality mainstage productions.
- Strong recruitment efforts including the offering of workshops to all seven area high schools and hosting CCPS' Dramafest.

#### 3. Weaknesses of the program.

- Low enrollment in the program in spite of recruitment efforts.
- Level of program marketing.
- No current articulation agreements (though they are currently being pursued).

## 4. Plans for Improvement including timeline.

- Need for a consistent and ongoing increase in advertising/awareness of Theatre's program and productions. Current opportunities being explored include collaborations with Maryland Public Television, National Public Radio, and the addition of monitors featuring the Arts in the T Building.
- By the next program review, increase FTE by .5% and enrollment by 30%.

# 5. Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished.

- Low enrollment, scheduling conflicts, and the pandemic prevented the ability to offer a second section of THTR 110. With enrollment stabilizing, the goal is to be able to offer a second section before the next 5-year program review.
- Theatre students struggling in math and science have been encouraged, and provided additional incentive, to take advantage of the Academic Center.
- Need for more arts-specific support from the Marketing and Creative Services. The program has done
  most of its own advertising and also created a video series titled Eye on the Arts (highlighting all of
  the Arts programs at CCC). Whether full-time or part-time, an Arts marketing position is needed to
  create awareness both collegewide and in the community.

## 6. Budget/position requests (list the items and the costs).

- Need for larger acting studio with sprung floor (allowing for dance courses and rehearsals) TBD
- Update the Scott Center Theater with Foundation funds of 1.4 million in the next 3-5 years.
   Phase 1: New Dimmer Racks (controls all lighting in the theater the current ones are no longer being made and can no longer be fixed). Update the 9 motorized rigging lines (as they are almost 20 years old).
  - <u>Phase 2:</u> New Curtains (should be replaced within the next 5 years). Make all 20 rigging lines motorized (increased versatility and safety for events, users, and technicians).
- Redistribute the program budget in order to hire a part time dedicated marketing support staff member to manage arts-related advertising and content creation, \$20,000 per year (20 hours per week X 50 weeks x \$20 hour).

Signatures	
Jane R. Frazier	5-11-2023
Program Director	Date
Jessi Hardesty	5-12-2023
Division Chair	Date
Melody L. Moore	May 22, 2023
Associate Provost for Program Development and Partnerships	Date