

 <p>CARROLL COMMUNITY COLLEGE</p>	<p>COMPREHENSIVE ACADEMIC AFFAIRS PROGRAM REVIEW</p> <p>EXECUTIVE SUMMARY</p> <p>2021-2022</p>
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Complete Program Title Communication Studies & Journalism			
Program Director/Coordinator Mary Wallace			
Division Communication Arts	Division Chair K. Siobhan Wright		
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> Type of Program Transfer Degree: <input checked="" type="checkbox"/> Associate of Arts (A.A.) <input type="checkbox"/> Associate of Arts in Teaching (A.A.T.) <input type="checkbox"/> Associate of Fine Arts (A.F.A.) <input type="checkbox"/> Associate of Science (A.S.) <input type="checkbox"/> Associate of Science in Engineering (A.S.E.) </td> <td style="width: 50%; vertical-align: top;"> Terminal Degree: <input type="checkbox"/> Associate of Applied Science (A.A.S.) Certificate: <input type="checkbox"/> Directed Technology Certificate <input type="checkbox"/> New Certificate Program within an Existing Degree Area <input type="checkbox"/> New Stand Alone Certificate </td> </tr> </table>		Type of Program Transfer Degree: <input checked="" type="checkbox"/> Associate of Arts (A.A.) <input type="checkbox"/> Associate of Arts in Teaching (A.A.T.) <input type="checkbox"/> Associate of Fine Arts (A.F.A.) <input type="checkbox"/> Associate of Science (A.S.) <input type="checkbox"/> Associate of Science in Engineering (A.S.E.)	Terminal Degree: <input type="checkbox"/> Associate of Applied Science (A.A.S.) Certificate: <input type="checkbox"/> Directed Technology Certificate <input type="checkbox"/> New Certificate Program within an Existing Degree Area <input type="checkbox"/> New Stand Alone Certificate
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Please provide the following information about the program based on the results of the Program Review. Use a bulleted format and do not exceed one page (front and back).

1. Synopses of the significant findings

Communication Arts & Journalism was created in response to student demand. Communication is one of the top 10 college degrees, according to College Niche and other national sources.

2. Strengths of the program

The program was thoroughly researched before being offered and immediately attracted students. The cornerstone course for the program is COMM-201, Mass Communication. It was offered for a second time in Spring 2021.

3. Weaknesses of the program

The program initially lacked both a Program Director and an Advisory Board. Other institutions have communication labs where students can create podcasts and other media-based assignments.

4. Plans for Improvement including timeline

Weaknesses were immediately addressed.

- Mary Wallace was named the Program Director in January 2022.
- L097 has been secured to house a Communication Lab.
- The Communication Arts Division will purchase recording devices, backdrops, lighting, and tripods for the lab, which will be introduced to students in COMM-105, Speech Communication, and used to complete assignments in COMM-201, Mass Communication, and COMM-210, Journalism, at the very least.

- A small Advisory Board was convened for a meet and greet in March 2022; one member is a former Carroll Community College student who earned a degree in Communication and the other is a working journalist.

5. Identification of weaknesses or deficiencies from the previous review and the status of improvements implemented or accomplished

This is the first program review.

6. Budget/position requests

None.

Signatures

<u>Mary Wallace</u> Program Director/Coordinator	<u>May 17, 2022</u> Date
<u>K. Siobhan Wright</u> Division Chair	<u>May 17, 2022</u> Date
<u>Melody L. Moore, Ph.D.</u> Associate Vice President for Program Development and Partnerships	<u>May 18, 2022</u> Date